NATCHEZ NATIONAL HISTORICAL PARK PUBLIC USE REPORTING AND COUNTING INSTRUCTIONS

Following are detailed instructions for collecting and reporting data to be entered on Form 10-157, Revised, Monthly Public Use Report by Natchez National Historical Park. These instructions are effective the date of issuance and will continue in effect unless changed by amendment or by memorandum from the Public Use Statistics Program Center to the superintendent approving a requested change.

Each item below describes the procedures to be followed in collecting public use data and summarizing the various elements of those data for entry on the corresponding line on the 10-157, Monthly Public Use Report.

Recreation Visits

- 1. An inductive loop traffic counter is located across the road to the park. The traffic counter is divided by two to adjust for vehicles entering and exiting the park. The adjusted traffic count is reduced by the number of buses and nonreportable vehicles (150 per month). The reduced traffic count is multiplied by the persons-per-vehicle multiplier of 2.6.
- 2. The number of buses is multiplied by the persons-per-bus multiplier of 40.
- 3. The number of visitors to Natchez Visitor Center.

Recreation Visitor Hours

Recreation visitor hours are the sum of the subtotals of each of the categories listed in Table 1. Each subtotal is the result of multiplying the number of visitors associated with that category by its length-of-stay multiplier.

Table 1
Average Length-of-Stay Multipliers by Category

CATEGORY	AVERAGE LENGTH-OF-STAY
Total Recreation Visitors	1.0 HOUR
Natchez Visitor Center	1.0 HOUR
SPECIAL EVENTS	AVERAGE TIME A VISITORS SPENDS AT EACH SPECIAL EVENT (ROUND TO NEAREST HOUR)

Special Use Data

- Line a. Melrose House Tour visitors
- Line b. William Johnson House visitors
- Line c. Park Headquarters visitors
- Line d. Group Visitors
- Line e. Melrose visitor center visitors
- Line f. Special Interpretive Programs visitors
- Line g. Special Event visitors
- Line h. Natchez visitor center visitors
- Line i. Number of Buses